

**PI ETA CONSULTING COMPANY**

**Understanding The  
Anatomy of  
Financial Crisis Events  
and Its Applications To  
Risk Management**

---

The Alpha, #03-16A, 10 Science Park Road, Singapore Science Park II  
Singapore 117684, Republic of Singapore  
Tel: +65 634 100 10 | Fax: +65 634 100 20 | Email: [marketing@pi-eta.com](mailto:marketing@pi-eta.com)

---

## **OUTLINE FOR UNDERSTANDING THE ANATOMY OF FINANCIAL CRISIS EVENTS AND ITS APPLICATIONS TO RISK MANAGEMENT PROGRAM, A 2-DAY PROGRAM**

- **Introduction: Basic Risk Types – Credit, Market and Operational Risks**
- **The Foreign Exchange Markets: Floating Rate – Response to Crises of 1970s**
- **The Money Markets: Role and Crisis Impact on Financial Institutions**
- **Crises of the 1970s and 1980s**
  - Early Systemic Crisis and Early Control Response
  - Credit Squeeze and High US Interest Rates of late 1970s
  - Exchange Rate and Plaza Accord – Orchestrated Unison against Crisis
  - The Classic Crisis: Runs on Banks
  - 1987 Oct: Stock Market Systemic Crisis
  - US S&L Crisis, Malaysian Cooperative Crisis
- **Crisis Management of the 1970s and 1980s**
  - Basel I Capital Accord: Objectives and Measures
  - Market Risks and Capital Requirement
- **Crises of the 1990s**
  - Capital Inflow: Regulators' Dilemma and Response
  - Asian Crisis: Capital Outflow
  - Capital Control: A Crisis Response
  - Interest Rates: How High/Low can they go
  - Derivatives: Development, Growth, Crisis (Case of Barings & NAB)
  - List of Largest Bank Failures
- **Crisis Management of the 1990s**
  - Basel's Interest Rate Management
  - Liquidity Framework and Crisis Prevention
  - Basel II: Principles and Objectives
- **Crises of the 2000s**
  - WTC 9/11 and SARS: Impact and Response of Financial Institutions
  - Sub-Prime Crisis
- **Crisis Management of the 2000s**
  - Basel III
- **Conclusion: Current Views, Expectations and Recommended Role in your Institution**

For more information, please contact PI ETA Engagement Resource (PEER) Group at  
Tel: +65 634 100 10 | Fax: +65 634 100 20 | Email: [marketing@pi-eta.com](mailto:marketing@pi-eta.com) | Website: [www.pi-eta.com](http://www.pi-eta.com)

## **PROGRAM FACILITATOR**

### **Mr. Christopher H. L. Chan B.Ec., MBA**

**Mr. Christopher H. L. Chan** is a Business Domain Expert Facilitator with PI ETA Consulting Company.

Chris is currently Assistant General Manager in the Audit Division of a financial institution, covering its group and overseas Global Markets and Risk Management areas. He had been at different periods, Head of Market Risk and Treasury Risk Management Department of a Malaysian commercial bank, and Senior Vice President in the Risk Division of an Investment Bank.

Chris has been in banking for over 37 years, mainly in the field of Treasury Trading and Management, as well as Risk Management. He started his career as a Dealer in a commercial bank, and subsequently to managing a Trading Room over a period of more than 20 years, after which he moved on to Risk Management. His expertise covers area in the Foreign Exchange Market, Money Markets, Fixed Income Instruments and Derivatives, as well as Risk Management and Auditing. He had been involved in Asset-Liability Management and its processes for almost 30 years.

He is actively involved in training via the Malaysian Banking Institute (IBBM), as well as in making presentations to corporate clients through the years. Chris is and has been for many years, an examiner in the IBBM committee that oversee the certificate examination for treasury dealers in the Malaysian banking community. He holds a Bachelor of Economics (B.Ec.) degree from the University of Malaya and a Master of Business Administration (MBA) degree in Finance from the University of Hull.