

PI ETA CONSULTING COMPANY

Creating an Impact with Your Presentation

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OUTLINE FOR CREATING AN IMPACT WITH YOUR PRESENTATION PROGRAM, A 1-DAY PROGRAM

- **Introduction**
 - Goals and objectives of a Superb Presentation
 - How to make your listener feel safe and secure

- **Groundwork**
 - Before you commence preparation
 - Presentation Framework
 - Planning for an effective presentation
 - Create an impressionable opening
 - Generate a safe / positive environment

- **Effective Delivery Skills**
 - Delivery Structure
 - Creating a strong presence with techniques for effective delivery
 - Verbal and non-verbal skills
 - Use of visual aids to assist in the presentation
 - Techniques to aid audience recall
 - Common mistakes

- **How To Be Confident When Dealing With Large Audiences**
 - Dealing with nerves
 - Finding confidence

- **Organising The Environment to Create an Impact**
 - Visuals
 - Positioning & Layout
 - Handouts

- **How to obtain Feedbacks and Handle Difficult Questions**
 - Soliciting feedback
 - Managing the Q&A session
 - Dealing with difficult questions

For more information, please contact PI ETA Engagement Resource (PEER) Group at
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PROGRAM FACILITATOR

Mr. Adam K. K. Wong B.Acc., FCPA, Certified Professional Trainer

Mr. Adam K. K. Wong is a Business Domain Expert Facilitator with PI ETA Consulting Company. He is also an adjudicator of the Financial Industry Disputes Resolution Centre in Singapore.

Prior to his current appointments, he was a General Manager with Standard Chartered Bank and other international banks with 22 years of successful track record in Cash Management, eCommerce, Corporate Banking and Trade Finance and Small & Medium Enterprises.

Having strong strategic orientation and regional exposure in South East Asia and Hong Kong, he is credited with significantly growing global banks' SME assets by 450% and net profit by 140% over a 3-year period in Singapore. He also started a new cash management business for a leading bank in Asia and grew it to a USD35 billion business annually.

Mr. Wong graduated in Accountancy and is a Fellow Certified Public Accountant. He is also a Certified Credit Risk Management Professional and a Certified Professional Trainer.

Mr. Wong has contributed actively to the development and training of professionals in the financial services sector for the past 17 years by sharing his expertise regularly through The Institute of Banking and Finance, Singapore and various other organizations in Malaysia and Indonesia.

He has also conducted programmes in the area of banking and finance for Australian and local universities.